



A project from ITALY

**A PROPOSAL OF HEALTHY PUBLIC PROCUREMENT:
HEALTH PROMOTION AND DISEASE PREVENTION
THROUGH VENDING MACHINES**

OBJECTIVES: to diffuse the importance of obesity prevention and health promotion in the management of public procurement for the vending sector, in particular in schools, universities and working places. Coherently with "Gaining Health", The European Strategy for the Prevention and Control of Noncommunicable Diseases, and with The National Prevention Program, the target is to spread within Public Authorities tenders the following values:

- **taking care of nutrition and health** by increasing the supply of fresh, local, biological and fair trade products through vending machines;
- **enhancing local products** in particular typical and traditional foods (fruits, vegetables and water);
- **protecting the environment** by introducing guarantees for environmental preservation among the selection criteria.

METHODS: the proposal of healthy public procurement has been developed through an interdisciplinary and multisectorial strategy which gave voice to stakeholders' different points of view. It proposes to assign 50 points to the economic supply and 50 to the qualitative supply of which 40 to the products' characteristics.

RESULTS: the document has been widely diffused through leaflets, presentations at national conferences and a specialized national health magazine. It has also been sent to some Italian Ministries, to the Emilia-Romagna Regional Administration, and to some Italian Provincial and Municipal Administrations.

CONCLUSION: The working out and the circulation of the document are a good example of advocacy promoting social health through integration among social actors determining health factors.



CRITERIA FOR EVALUATION	BEST SCORE
Economic Supply	
- a.1 Annual fee	A.1
- a.2 Prices for consumers	A.2
Total	50
Qualitative Supply	
- b.1 Characteristics of the products	
- fresh foods	
fruit salad	
fruits/vegetables	
sandwich with Parma ham	
yogurt with active milk enzymes	
- 70% fruit juice	
- local products (fruits, vegetables and water)	
- biological products	
- fair trade foods	
Sub-Total	40
- b.2 Service Utilities	6
- b.3 Quality Certifications	4
Total	50

The proposal has been DEVELOPED FROM A NATIONAL NETWORK composed by:
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